WOMEN OF SILICON ROUNDABOUT

#WoSR24

26-27 November 2025, ExCeL, London

The UK's Largest Tech Event For Women

Sponsorship Opportunities

CELEBRATING 10 YEARS!

w: women-in-technology.com

Created by:

WOMEN IN TECH WORLD SERIES

a techoraco brand

Mission

The Women in Tech World Series

Since its inception in 2015, The Women in Tech World Series has been a centerpiece of the global gender diversity movement in tech, uniting tens of thousands of women across the world through a series of high impact events. We work with the world's leading tech companies, influential speakers and female leaders with a single mission; delivering a regionally focused engaging platform designed for women and under-represented communities to permanently and irreversibly drive positive change in the tech sector on a global scale.

This year through our global theme, **Leading The Digital Revolution**, the Series will convene over 10,000 mid-senior level women working in tech to drive the innovation revolution and help women supercharge their career in the technology sector.

Michaela Jeffery-Morrison,
Founder & Managing Director
Women in Tech World Series
techoraco

200K	3	70K	20K
Engaged Mid-Senior Tech Professionals	Events Worldwide	Social Followers	Newsletter Subscribers

Global leading companies who work with us

Booking.com | Google | Nike | Deloitte. | Apple
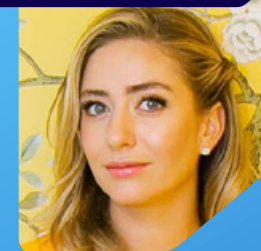PlayStation | JPMorgan Chase & Co. | Microsoft | AstraZeneca | aws

Previous series speakers include:

Michelle Obama,
Former First Lady of the United States

Arianna Huffington
Co-Founder
@ The Huffington Post

Whitney Wolfe Herd
Founder & CEO
@ Bumble

Join the movement

WOMEN IN TECH USA
6-7 May, 2025
Washington DC, USA

EUROPEAN WOMEN IN TECHNOLOGY
25-26 June, 2025
Amsterdam, Netherlands

WOMEN OF SILICON ROUNDABOUT
26-27 Nov, 2025
London, UK

Event overview

The UK's largest tech event for women

Note: 2023 example - Floor plan will be subject to change

5,000+
Qualified attendees

83%
Mid to senior management

250+
Influential speakers

2
Full days of networking in London

3
Conference Stages

23%
Software engineers in attendance

70+
Exhibitors & Sponsors

60+
Interactive Workshops

15+
Career Advice 1-1 Private Sessions
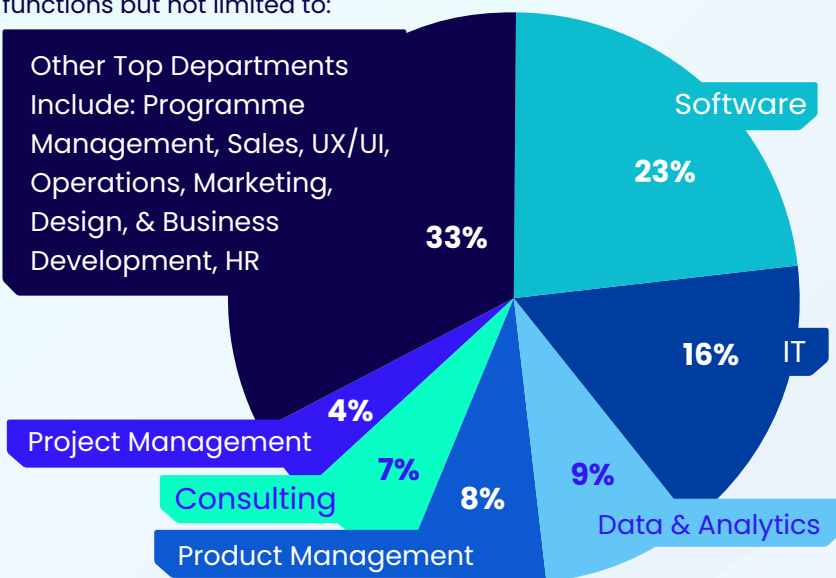
100+
Impactful Sessions

Who attends

UK's largest tech event for women with unrivalled senior level attendance

DEPARTMENT

Representation across all tech functions but not limited to:

Other Top Departments Include: Programme Management, Sales, UX/UI, Operations, Marketing, Design, & Business Development, HR

Pie chart:
- 33%
- Software 23%
- IT 16%
- Data & Analytics 9%
- 8% Product Management
- 7% Consulting
- 4% Project Management

SENIORITY

4%	27%	46%	22%	1%
C LEVEL / FOUNDER	DIRECTOR & ABOVE	MID TO SENIOR MANAGEMENT	JUNIOR LEVEL	SELF EMPLOYED

INDUSTRY

26%	14%	13%	7%	6%	5%
FINANCE & FINTECH	SOFTWARE	IT	RETAIL & ECOMMERCE	CONSULTANCY	HEALTHCARE & PHARMA

AREAS OF INTEREST

25%	20%	16%	7%	6%	4%	4%
NETWORKING	SOFTWARE DEVELOPMENT	CAREER DEVELOPMENT	DIGITAL TRANSFORMATION	DATA & ANALYTICS	MANAGEMENT SKILLS	DIVERSITY & INCLUSION

Snapshot of attending organisations:

pwc | BENTLEY | Virgin media O2 | bp pulse | KPMG | vmware | netcompany | nationalgrid | Bupa | LLOYDS BANKING GROUP

About / Impact

Women of Silicon Roundabout

The UK's central meeting place for the women in tech community– A purpose driven hub.

We are witnessing the birth of a whole new paradigm, with a tidal wave of technology innovation and we want our community to be at the forefront of this change. This year, **Women of Silicon Roundabout returns to London for its 10th edition** bringing together 5,000+ tech leaders, diversity advocates and change makers to dive into **Leading The Digital Revolution**. Presenting inspirational keynotes, unrivalled networking opportunities and invaluable insights to advance careers, solve problems, accelerate positive change and create new opportunities enabling the UK's next tech movement.

Please contact us about the 2024 Impact Report
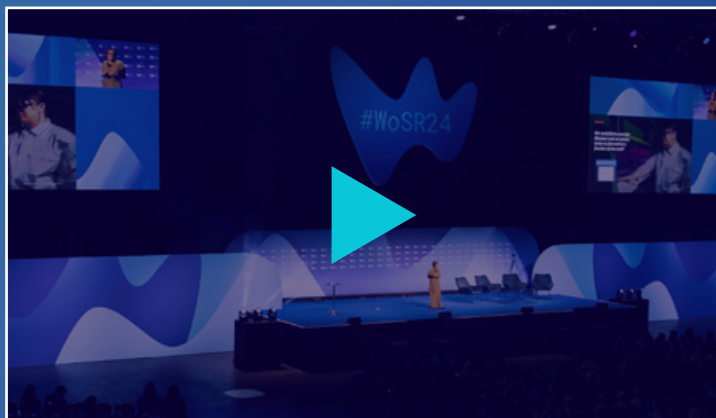
2025 Series Theme: **Leading The Digital Revoultion**

Be at the forefront of disruptive technology.

TECHSTRATEGY Stage

Drive business value through your tech strategy, and keep your organisation moving forward by enabling tech as critical infrastructure for a resilient future.
Topics include: *Software & connectivity | Business enablers | Security & privacy*

SKILLSHIFT Stage

Advance your career with the most-sought after skills in tech to meet the evolving needs of the workplace and beyond.
Topics include: *Career strategies | Leadership | Skills development*

WORKFORCE Stage

Develop an empowered workforce equipped with the skills of the future to drive your organisation forward. Topics include:
Topics include: *Enhanced productivity | Inclusion & Belonging | Workplace transformation*

Thought leadership opportunities:

Present a Live Keynote (30 minutes)
Deliver a powerful keynote on the evolution of technology, business strategy, and skills development to our entire audience in one room.

Host a Panel discussion or Fireside chat (60 minutes)
Engage up to 4x of your senior leaders in a dynamic discussion debating a key topic including Q&A from the audience.

Deliver a Presentation (30 minutes)
Share case studies and thought-leadership to inspire, motivate, empower, influence and connect with community on one of the three main stages or exhibition stages.

Lead a Workshop (60 minutes)
Showcase your speaker's expertise and host a targeted workshop in a dynamic environment aimed at providing interaction, engagement, and skills development.

Featured Speakers

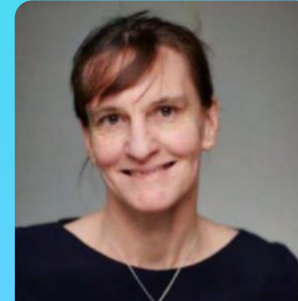# Join the leading voices in technology and form part of the discussion

Felicity Oswald
Chief Operating Officer
@ National Cyber Security Centre

Clare Hickie
Chief Technology Officer
@ Workday

Shubhi Rajnish
Chief Information Officer
@ National Grid

Diana Kennedy
Chief Technical Officer
@ Bupa

Anne Carrigy
Chief Information Officer
@ Logitech

Sarah Self
Chief Information Security Officer
@ Aviva

Mariam Ogunbambi
Chief Client Officer - Engine
@ Starling Bank

Rebecca Salsbury
Chief Technology Officer
@ Financial Times

Gillian Tomlinson
Group Chief Data Officer
@ The Weir Group PLC

Jessica Hall
Chief Product Officer
@ Just Eat Takeaway.com

Sponsorship Packages

	Headline	Diamond Keynote	Gold Panel	Gold Presentation	Silver Seminar	Silver Workshop
Rates (*All rates ex VAT)	£80,000	£45,000	£27,000	£18,000	£14,000	£14,000
Thought-leadership						
Keynote in Plenary Session : 30-min presentation presented by one speaker	Opening Keynote	✓				
Workshop: 60-min workshop session presented by a speaker (exclusive access to Premium Delegates only) only)	✓	✓				✓
Panel Discussion: 60-min panel discussion up to x4 speakers on one of the following conference stages: SkillShift, WorkForce or TechStrategy			✓			
Presentation: 30-min presentation presented by one speaker on one of the following conference stages: SkillShift, WorkForce or TechStrategy				✓		
Seminar Presentation: 30-min seminar presentation presented by one speaker on one of the following exhibition stages: AI & Software or Get into Tech					✓	
Networking						
Exhibitor space (space only, stand not included)	6mx4m (24sqm)	6mx2m (12sqm)	3mx2m (6sqm)	3mx2m (6sqm)	3mx2m (6sqm)	3mx2m (6sqm)
Exhibitor staff passes (exhibition access only, lunch not included) - Unlimited	✓	✓	✓	✓	✓	✓
Conference passes (2-day access, non-transferable, lunch not included)	20 Premium	15 Premium	10 Standard	10 Standard	10 Standard	7 Premium
Discount code redeemable on conference passes	✓	✓	✓	✓	✓	✓
Lead Generation						
Lead scanner access: The lead scanner feature is part of our event app and allows the exhibitor to use a smart device to quickly scan the contact information of attendees, creating a real-time lead list	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
Event app access, including a company profile page to connect with attendees and schedule meetings	✓	✓	✓	✓	✓	✓
Ability to upload job vacancies in event app	✓	✓	✓	✓	✓	✓
Event notification: Reach attendees more quickly and easily with timely notifications sent via our event app	2x push notification	1x push notification				
Event gamification: Create a more competitive atmosphere encouraging our attendees to interact with you, increasing footfall to your exhibition stand.	✓	✓				
Workshop attendee list: GDPR compliant data on who attended your workshop session, provided in post campaign summary report.	✓	✓				Additional Cost
Event attendee list: GDPR compliant data of event attendees provided in post campaign summary report.	✓					
Branding & Marketing Outreach Campaign						
Branding exclusivity: The only sponsor to be branded at this level for the duration of the event	✓					
Brand awareness: Company logo on selected event branding including company logo on the event website hyperlinked to company URL	✓	✓	✓	✓	✓	✓
Social media announcement of sponsor's involvement: Differs per listing	✓	✓	✓	✓		
Impact report: Post show takeaways/summary report	✓	✓	✓	✓	✓	✓
Post-event digital content such as Q&A written interview or promotion of your own featured article/report/ white paper(on-demand)	✓	✓				

Exhibit

Conceptual Floor plan:

Venue location: ExCeL, London

Note: 2023 example - Floor plan will be subject to change

Why Exhibit?

With 5,000 attendees at this show, it is essential to have a serious exhibition presence to drive engagement, leads and brand exposure. Whether you are looking for a successful brand activation, to boost employer brand, attract talent or market products and services, join this event as an exhibitor to showcase your company at the forefront of the tech industry.

Exhibit in 6 easy steps:

1. Set your exhibition objectives, identify what you will showcase
2. Select your preferred exhibition space to meet your needs
3. Select your stand build from our pre-built stand options or custom build your own stand
4. Book your exhibition space by contacting the sponsorship team.
5. Get ready to exhibit : organise your logistics, register your team and guests
6. Set-up your stand and attend the event

Exhibitor benefits include:

- ✅ Exhibitor listing
- ✅ Branding on event materials and marketing
- ✅ Event app access & company profile - connect with attendees and schedule meetings
- ✅ Unlimited exhibitor passes to manage your stand
- ✅ Dedicated discount for Conference Passes
- ✅ Lead scanner access (scan QR codes on attendee badges to build a real-time lead list)
- ✅ Ability to post jobs, products or services in the event app

Exhibition space is available in the following square metre dimensions:

(All prices exclusive of VAT)

| Floor Space	Space Only
3x2m (6 sqm)	£5,500
6x2m (12 sqm)	£11,000
6x4m (24 sqm)	£22,000

Exhibit

Select a pre-built stand for your exhibition space
Then please enquire with a member of our sponsorship team

3x2m
6 Sqm

£3,295 +VAT

Features:
- Carpet - choice of colour
- Walling - back, side & 3m column
- Furniture: Stool x 2
- Furniture: Bar table
- Branded counter
- Electrical package: 3 x spotlight and 1 x 500w socket
- Graphic of your choice to the back wall & column

6x2m
12 Sqm
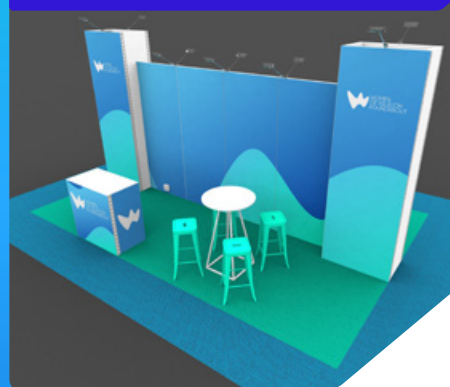
£5,925 +VAT

Features:
- Carpet - one colour for all basic
- Walling & column
- Furniture: Stool x4
- Furniture: Bar Table
- Branded counter
- Electrical package: 5 x spotlight and 1 x 500w socket
- Graphic of your choice to the back wall & column

(Please note that these costs are in addition to the space-only exhibitor costs and sponsorship costs)

Add-ons

Add-ons and Bespoke Opportunities
Meet your company goals with branded opportunities and experiences

Drinks Receptions

Sponsor a drinks reception to get your brand noticed by an audience of 5000+ women in tech while they network in a relaxed, informal setting.

Get Your Brand Noticed

Position your brand as a champion of diversity and inclusion and showcase your expertise to an audience of thousands of leading women in tech.

Bespoke Opportunities

Get your brand seen by thousands of decision makers through a range of bespoke opportunities and experiences at whatever size and scale works for you.

- Additional speaker
- Additional sponsored session
- Event gamification
- Event app notification
- Lanyards & registration
- Charging stations
- Event app
- Career advice hub
- Networking Reception (day 1)
- Speaker lounge

For further information and pricing please enquire with a member of our sponsorship team.

Connect with us to build your bespoke package aligned to your participation objectives

Mission &
Overview | Who Attends | About &
Impact | Featured
Speakers | Packages | Exhibit | Stand Builds | Add-ons | How to get
Involved | Our Customers | emPOWERED
Magazine

How to get involved?

Be known as a champion for women in tech

Attract and retain talent, position your brand as a diversity and inclusion champion and demonstrate your products and thought leadership by becoming a sponsor.

How to get involved in 5 easy steps:

1 **2** **3** **4** **5**

Before: **During:** **After:**

Consultation

Talk through your needs, objectives and budget with a member of our team to identify how this event can benefit you and your company.

Select your package

Choose your sponsorship benefits that meet your goals and our team will create a sponsorship experience that provides you with ROI. If you have unique requirements, our team will design a bespoke package tailored to your specific requirements.

Get prepared, position your message, and promote

Our team will work with you from beginning to end, ensuring you get everything you are seeking from your participation, making sure your company maximise on the opportunity.

Attend, network, influence, learn and empower

Take advantage of all the event features available to you, there is a lot to experience. Build new connections, reach out to existing ones, or be inspired by hours of premium and exclusive content. Our team is here to help you and your company make the most of it.

Engage and convert

Reap the rewards of your attendance by engaging with all your connections post show. Our team will provide you with post show opportunities ensuring your participation objectives have been met.
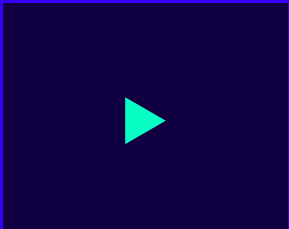
Our Customers

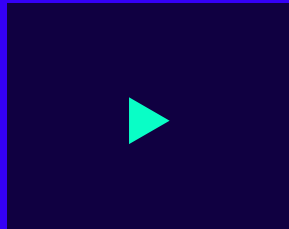# Women of Silicon Roundabout: Our customers' experience

Trusted partner: Delivering on our customers' needs and exceeding expectations.
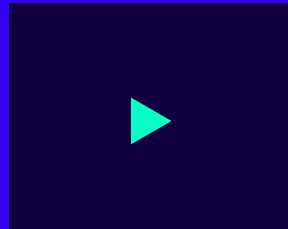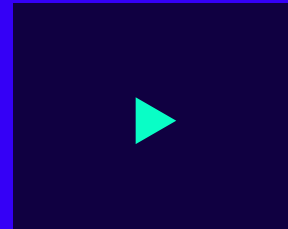
Jane Lockwood
Chief Operating Officer
@ Daemon

Harriet Granville-Jones
Innovation Manager
@ AVIVA

Lavina Bhambra
Technology Consultant
@ EY

Natasha Whitehurst
Global Head of Diversity,
Inclusion & Belonging
@ Rolls-Royce

Total Leads
7,641
Total leads collected by exhibitors

Most Leads
493
Most leads collected by an exhibitor

Exhibitor Avg.
186
Average No. of leads collected by exhibitors

Survey Stats
90%
Satisfaction Rating

90%
Would Return for 2025

Companies who work with us:

bp pulse | KPMG | vmware | netcompany | TESCO | JUST EAT Takeaway.com | vodafone | trainline | HSBC

emPOWERED

The Offical Magazine of the Women in Tech World Series

399,900 Digital Recipients

What does it offer?

emPOWERED offers advertisers with a direct path to a wide audience and engaged pool of experienced talent within the technology and telecoms community.

- Position your organisation as an employer of choice and gain a competitive edge in the talent market.

- Be known as a champion for diversity and inclusion within the industry.

- Promote your products and services to an audience of mid and senior level tech and telecoms professionals.

Distributed at

	Date	Attendees
WOMEN IN TECH USA @ itw	5-7 May, 2025	6,500+ Attendees
EUROPEAN WOMEN IN TECHNOLOGY	25-26 June, 2025	5,000+ Attendees
capacity EUROPE	21-23 October, 2025	3,000+ Attendees
WOMEN OF SILICON ROUNDABOUT	26-27 November, 2025	5,000+ Attendees

Social Stats

- **45,000+** Followers — Women in Technology World Series (LinkedIn)
- **21,000+** Followers — @wintechworldseries (Facebook)
- **6,700+** Followers — @wintechworldseries (X)
- **4,800+** Followers — @wintechseries (Instagram)

Magazine cover:
emPOWERED — ISSUE 3 — The Official Magazine of the Women in Tech World Series

ONE WOMAN one connection and one opportunity

Dr. ANINO EMUWA on the role of Black History Month in society

AS A WOMAN IN TECH do you feel like an imposter?

NICOLE EPPOLITO SPENCE

FROM GOOGLE'S GAME-CHANGER TO SNAP'S INNOVATOR

emPOWERED

Editorial Calandar

Title	Published	Booking Deadline	Copy Deadline	Bonus Distribution
emPOWERED Magazine	May 2025	11 April 2025	18 April 2025	International Telecoms Week 2025 Women in Tech USA 2025 European Women in Technology 2025
emPOWERED Magazine	October 2025	22 September 2025	29 September 2025	Capacity Europe 2025 Women of Silicon Roundabout 2025

Display Advertising

Take advantage of our display advertising opportunities in order to build brand awareness, enhance employer perception or promote your products and services.
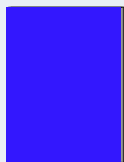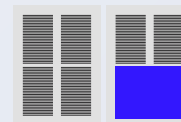
FRONT COVER
£13,000
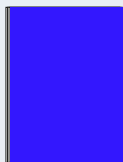
OUTSIDE BACK COVER
£4,000

DOUBLE PAGE SPREAD
£4,000

FULL PAGE
£3,000

HALF PAGE
£2,000

Partner Content

Engage the Women in Tech World Series audience and build a stronger connection with our readers with a thought provoking piece of written content.

Benefit from our print and digital distribution channels for maximum and sustained impact.

Take advantage of our premium content generation service, led by our team of subject matter experts and professional copywriters.

DOUBLE PAGE SPREAD
£5,000

FULL PAGE
£4,000

Partner Content - Webinars

Sponsor a webinar on a topic of your choice.

Feature your own speakers and showcase your company's credentials.

Positon your brand as a leader within it's field. Build your online engagement.

Benefit from our marketing channels and reach a large audience

Generate new leads.

£11,000

Partner Content - Video Interviews

Highlight your company's vision.

Showcase your brand as a champion for diversity and inclusion.

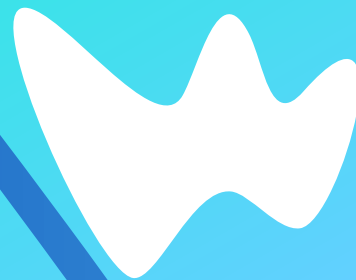Promote your product or service to an engaged audience.

Reach a digital email audience of 399,900+ and social media following of 76,000+

£5,500

The UK's Largest Tech Event For Women

Speak | Sponsor | Exhibit | Attend

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